

Cyber Safety Seminar


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Children Are Quick Studies In Use Of Technology - But!

- Not all technology has your child's best interests in mind
- We do know more about life than our children!

Basics Of Cyber World

- Adults – tool, functional
- Youth - Technology provides an “experience”



Myspace is for everyone:
 Friends who want to talk online
 Classmates and study partners
 Anyone looking for their lost friends!

Share Photos
 Upload Journal Entries
 Make New Friends


Create a profile and start meeting new friends!
Free!
 Who do YOU want to meet?

Two Important Concepts In Understanding Cyber Trends For Children

Upside Down Internet

- Original – Top Down Content
 - Difficult to program
 - Expensive to host
- Now – Bottom Up Content
 - Easy to produce web content
 - Advertising and lower hard disc costs

Old Style Web Page



The screenshot shows a classic newspaper-style web page layout. At the top is a navigation bar with the site name 'The New York Times' and various utility links. Below this is a large header section with the main headline 'Iraq Rebuilding Battle Hobbled, U.S. Report Says' and a sub-headline 'The Iraqis' official history of the reconstruction, depicting a program beset by understaffing, mismanagement and a lack of technical expertise'. To the right of the main article are several smaller sections: 'Markets' with a 'New York National Average' chart, 'Classic Frank Rich' column, 'The Daily Politics' section, and 'Science Times'. The layout is dense with text and small images, characteristic of early 2000s news websites.

New Style Web Page



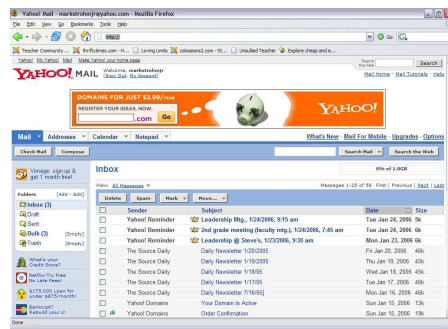
Understand – Online Advertising

- Pay for a “result” (purchase or form filled in)
- Pay for a “click”
- Pay for an “impression”

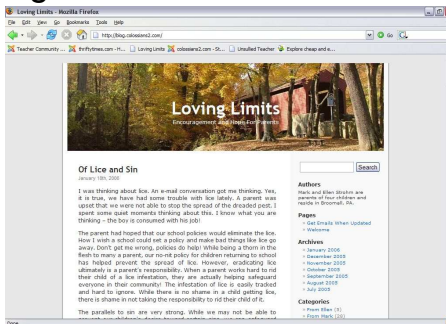
What are they into?

- Computers with internet access
- Communication and social networking
- Handheld devices that bring gratification

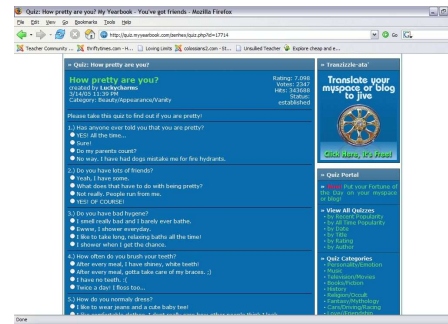
Email



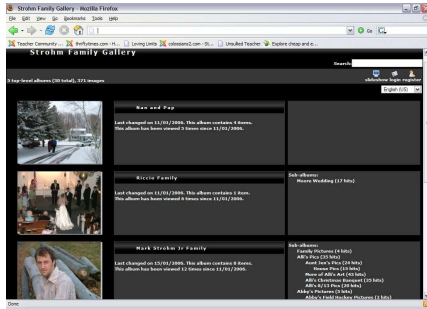
Blogs



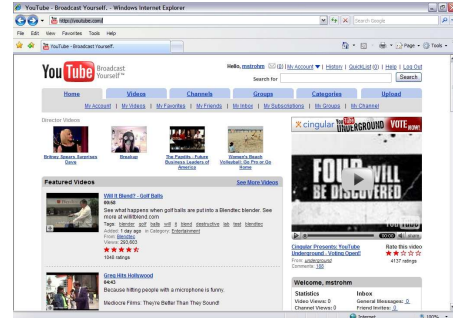
Questionnaire or Polls



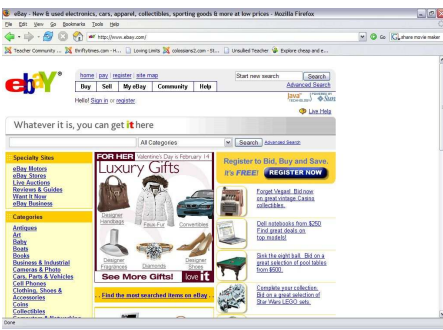
Picture Galleries



Video Galleries



Online Shopping



Radio or Video Streaming



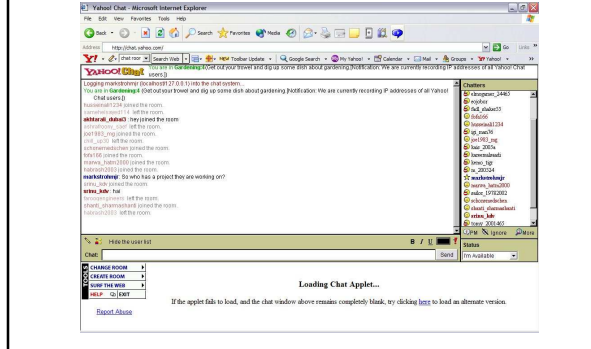
File Sharing



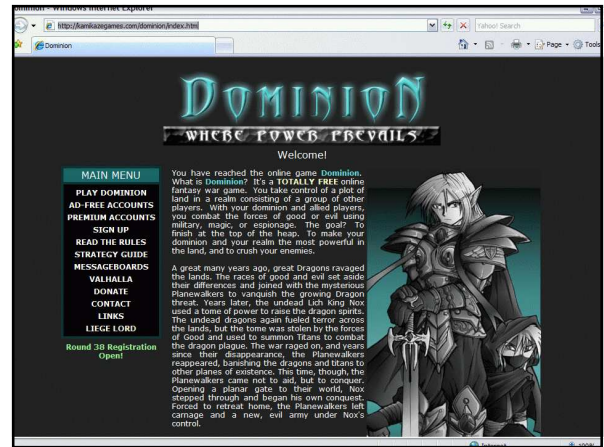
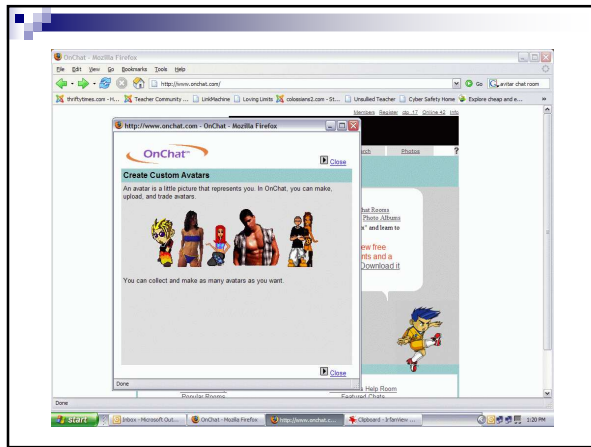
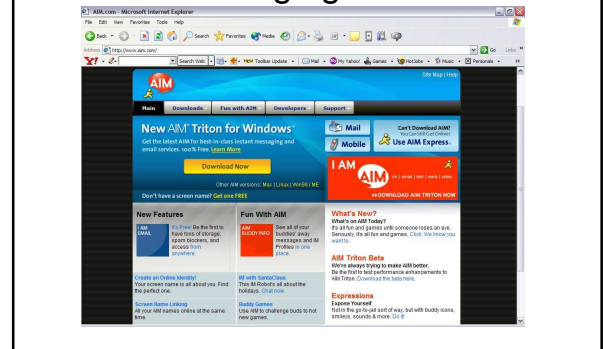
Interactive Sites



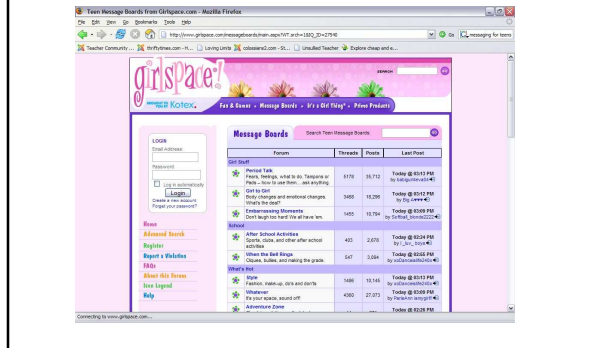
Chat Rooms



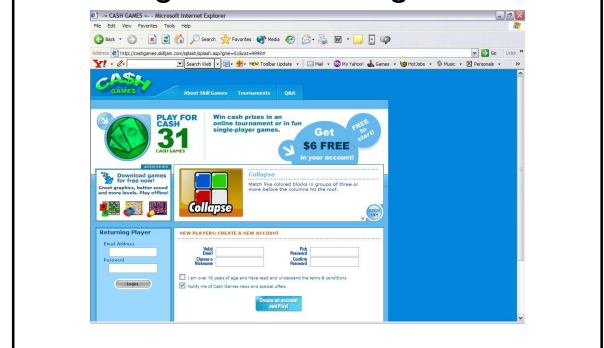
Instant Messaging



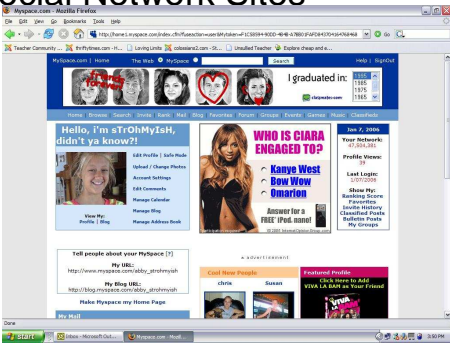
Forums and Bulletin Boards



Gaming and Gambling



Social Network Sites



Social Network Sites



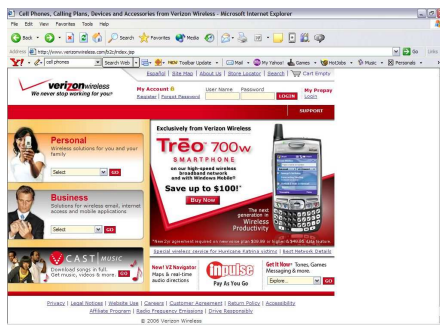
Game Consoles



MP3, iPod, music players



Cell Phones and Texting Devices



Satellite Radios



Many children feel empowered to make very poor choices from their quiet bedrooms, with no adult to keep them in check. Anonymity and Ability without Accountability create Atrocities

Illegal - Others

- Solicitation for sexual purposes
 - Over 1,000 reported cases of contact or attempted contact in 2004

Illegal - Others

- Identity Theft
- Credit Card Number Theft
- Destruction of computers or websites
 - Viruses
 - Worms
 - Trojan Horse

Illegal – Our Child

- File Sharing
 - Music
 - Movies
 - Software
 - Illegal Content
- Threats
- Helping Others Commit a Crime

Injurious

- Cyber Bullying
 - Intimidation
 - Threats
 - Spoofing
 - Representing Yourself as Someone Else
 - Sharing Embarrassing Photos

Injurious

- Sexually Explicit Communication
- Embarrassing or Inappropriate Speech

Inappropriate

- Inaccurate or Misleading Information
- Hurtful or Hate Sites
- Promiscuous, Embarrassing, Risky Behavior

Inappropriate

- Sensual or Pornographic
 - Due to “pay per impression” and “pay per click” this is no longer “behind doors”
 - Search engines can “front” sites – skateboard site sends you to pornography site
 - Some sites allow advertisers to use sexually explicit advertising
 - Cell Phone pictures and video
 - iPod picture sharing, iPod Video

HELP!!!!

Wise Practices 3 Step Plan

#1 – Spend Time With And Disciple Your Child

- Throw out Quality vs. Quantity
- Don't Over Book on Activities
- Talk About Worldview Questions
- Explain Your Faith

#2 Understand Technology and Set Clear Loving Limits

- What Is OK
- Times It Is OK
- Clear Expected Behaviors

#3 Keep Your Child Accountable

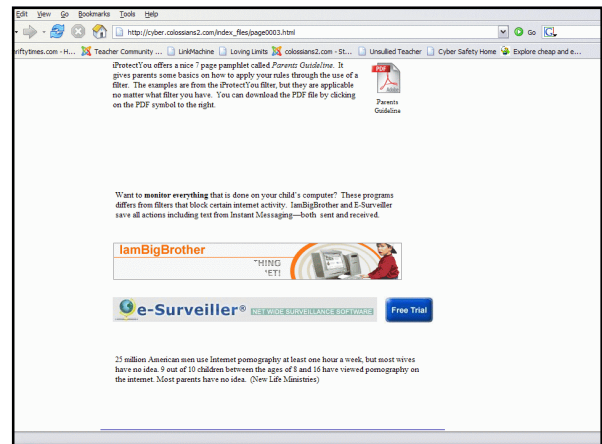
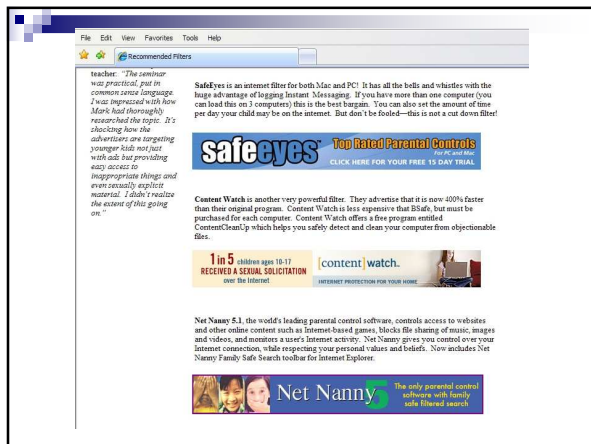
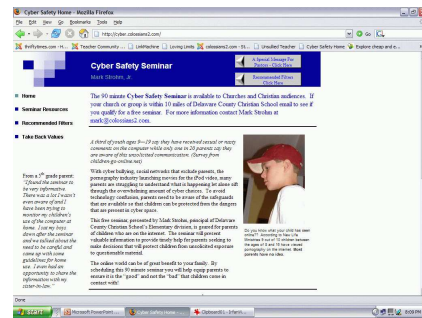
- Use Technology to help
 - Firewall
 - Virus protection
 - **Filter**



Levels Of Filters

- Low Level
 - OS software and browser settings
- Medium Level
 - Settings from "premium services" such as AOL, MSN, Yahoo DSL
- High Level
 - Purchased dedicated software

CyberSafetySeminar.com



Take Back Values - Windows Internet Explorer

http://cyber.safesites.com/index_files/values.html

Cyber Safety Seminar

Mark Strohm, Jr.

- Home
- Seminar Resources
- Recommended Filters
- Take Back Values
- For Schools

The internet is one area our children need protection. But what about Hollywood and other media sources tearing down your Christian values? Our children (and adults too) need protection. Here are some practical steps you can take in conjunction with monitoring the internet to significantly equip you to take back the value structure of your family.

From a DC dad who sells computer software... "I appreciated Mark's practical and informative approach on his Cyber Safety seminar. It was not just some tactics about use of the internet. It was a good balance of the positives with the need for parents to be vigilant and aware of where their kids are going online. I was unaware of all that is going on in the teen world with the internet."

Before allowing your children to view any movie (in Theaters or on video) read about the movie from a trusted source. Do not take the advice of well meaning friends. They most likely will not have the same value structure as you! Here are sites Ellen and I use (they are free!): [Christian Spotlight](#), [PluggedIn Online](#) (from Focus On The Family) and [Dove Foundation](#).




Dove Foundation has an interesting article entitled "Who Says Movies Don't Influence Behavior?" You can read it here: [Influence](#)

CHRISTIAN COMMENTARY with experts on family, culture, and faith

DITTY TALK WE ARE HIS DITTY - EPH 2:10

VERY COOL Being a Responsible Parent Just Got a Whole Lot Easier

INTRODUCING clearPlay Click Here

Clear play is a DVD player which is programmed to skip offensive materials in hundreds of DVDs. Don't worry that the DVD will become unusable! You can watch it for sale for a DVD!

Download Mark Strohm's free booklets *Living Limits - Setting and Keeping Limits for Your Children*. Here: [Living Limits](#)

DISFAMILY DISFAMILY DVD SERIES

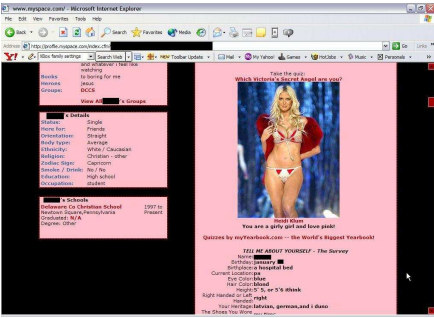
SAVE 39% DISFAMILY LEARNING DVD PACKAGES! NEST

CHRISTIAN CINEMA.COM Movies with the message.

TIMES CHANGE DISFAMILY DVD SERIES \$19.99

\$19.99 DISFAMILY DVD SERIES

Our Children NEED You!



Take the app which transfers data to your phone!

You are a girl, girl and love girl!

Queens by myfacebook.com - The World's Happiest Yearbook!

TELL ME ABOUT YOURSELF - The Survey

By **myfacebook.com**

Personality & Relationships

Current Location: **San Francisco**

Height: **5' 10"**

Right hander or left: **Right**

How do you like to be kissed: **French**

How do you like to be kissed: **French**

The choice has been made.

Matthew Henry

(of John 10)

"How industrious are wicked people to do mischief! What plots will they lay, what pains will they take, what hazards will they run, in their wicked pursuits! This should shame us out of our slothfulness and cowardice in the service of God"

Questions and Answers

This Power Point presentation is available for you to download. Information on filters, how to turn on "safe search" when doing a google search and other info can be obtained at:

<http://CyberSafetySeminar.com>